COMPOUND SPORTSWEAR

DEALER PARTNERSHIP PROPOSAL · 2026–27

YOUR PRIORITY CUSTOM TEAMWEAR PARTNER.

PREPARED FOR

MIDWAY SPORTING GOODS

Alli Sports Group · Outfitting teams since 1975



YOUR REPS COVER EVERY SPORT. SO DO WE.

Midway has outfitted teams since 1975, and as part of Alli Sports Group its reps work with schools, clubs and programs across a range of sports every week. **We want to be the custom teamwear line they reach for first** — and the production partner that makes every one of those orders look easy.

01 A LINE THAT WINS THE ROOM

Design-forward custom uniforms and performance apparel that coaches and athletes actually ask for by name.

02 A VETERAN PRODUCTION SOURCE

Fifteen years of producing, sorting and shipping teamwear at volume, with the same result every time.

03 CUSTOM THAT COMPLEMENTS YOUR BRANDS

Custom teamwear, from fully sublimated uniforms to decorated apparel, alongside the Nike and Under Armour lines you already carry — at **40% off MSRP** dealer pricing.










BUILT BY THE SPORT.
BUILT. DIFFERENT.

Compound Sportswear was founded in 2011 by Cliff and Stephanie Fretwell during the Save Olympic Wrestling campaign, for one reason: to give athletes high-quality, great-looking uniforms at a fair value. Today we are a full-service apparel company — **design, development, production and distribution** of team, branded, licensed and private-label apparel, across wrestling, baseball, softball, track & XC and performance training.

OUR MISSION

Design and manufacture custom teamwear that is both stylish and high-performing. Through proven processes and personal service, every customer feels supported and every product delivers beyond expectations.

OUR VISION

To be the trusted leader in custom apparel — recognized for unmatched quality and value, and for setting the standard in efficiency, service and community across every sport we serve.

2011
FOUNDED — 15 SEASONS STRONG

80K+
SUBLIMATED ITEMS PER MONTH

12K+
SCREEN-PRINTED SHIRTS PER WEEK

8,800+
TEAMS OUTFITTED AND COUNTING

HOW WE DISRUPTED CUSTOM TEAMWEAR.

Too much custom teamwear looks the same, ships late and misses on fit. We built Compound around the three things the market kept getting wrong: **the look, the product and the service.**

01

STYLE

- **Proven styles or full custom.** Start from a style in our guide, or have our in-house studio build something new.
- A new **style guide every season** keeps programs coming back for what's next.
- Teamwear that reads like a **brand**, in every program's own colors and marks.

02

PREMIUM PRODUCT

- **Full-dye sublimation** on our core uniforms — color dyed into the fabric, so it won't crack, peel or fade.
- Performance fabrics and cuts built for the mat, the diamond and the track.
- Men's, women's and youth fits, with **accurate size charts** for every piece.

03

SERVICE

- A **dedicated sales and design manager** on every account.
- Mockups back in **24–48 hours**.
- **Turnkey online team stores** we launch, run and ship for you.

DESIGNERS AND PRODUCT SPECIALISTS IN-HOUSE.

01

IN-HOUSE DESIGN STUDIO

Custom mockups back in **24–48 hours**, from designers who build teamwear every day.

02

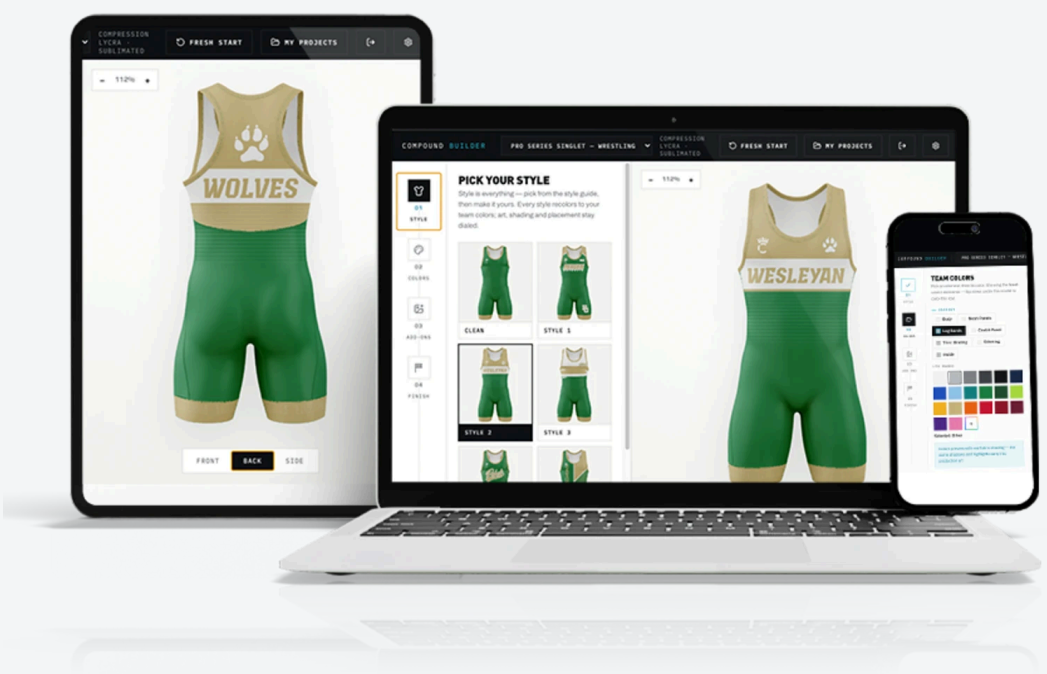
PRODUCT SPECIALISTS

They monitor trends in every sport we serve and drive product line refreshes and new product development around what's trending.

03

ACCOUNT MANAGEMENT

One point of contact per account, with documented approvals so nothing moves to production without sign-off.



THE COMPOUND DESIGN LAB

COACHES BUILD THEIR LOOK ONLINE

LAUNCHING LATE 2026

TWO PRODUCTION ENGINES. ONE STANDARD.

Decoration runs in our own building. Full sublimation runs at a dedicated overseas factory **we have partnered with for over a decade** — long enough to lock in our patterns, color standards and delivery rhythm.

IN-HOUSE · MCDONOUGH, GEORGIA

DECORATION & FULFILLMENT

Screen printing, direct-to-film and embroidery on our own floor — plus the sorting, bagging and shipping of every order.

12,000+ SCREEN-PRINTED SHIRTS PER WEEK

SCREEN PRINT | DTF | EMBROIDERY | SORT & BAG | SHIP

+

OVERSEAS PARTNER FACTORY · 10+ YEARS

FULL-SUBLIMATION CUT & SEW

Our core sublimated line — singlets, jerseys, compression and more — produced on our patterns, to our standards, on a schedule proven over a decade.

80,000+ SUBLIMATED ITEMS PER MONTH

SUBLIMATION | CUT & SEW | OUR PATTERNS | CONSISTENT DELIVERY

HIGH VOLUME. SAME RESULT, EVERY ORDER.

Hundreds of thousands of teamwear orders produced, sorted and shipped. Our turn times are published, and your reps can quote them with confidence.

PRODUCTION TIME	BULK ORDER	ONLINE TEAM STORE
SCREEN PRINT / DTF	**14** days	**19–21** days
WITH EMBROIDERY	**21** days	**26–28** days
WITH SUBLIMATION	**25** days	**30–32** days

All clocks start on **approved art**. Online store windows include 5–7 days to sort and ship. Bulk items ship from each production house as completed; store orders are held until complete, then bagged and shipped to each customer.

SORTED & BAGGED

Bulk orders arrive sorted and bagged, shipped to the main contact.

DIRECT TO FAMILIES

Team-store orders ship individually to each athlete's door.

TRACKED SHIPPING

Every order ships FedEx — tracked, dependable, every time.

SALES REPORTING

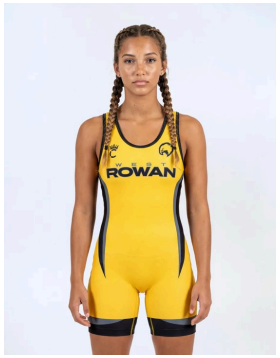
Quantity reporting by item and store, so reps know what sold.

ONE LINE.
EVERY SPORT.

WRESTLING | BASEBALL | SOFTBALL | TRACK & XC | PERFORMANCE



PRO SERIES
SINGLET



WOMEN'S
SINGLET



BASEBALL
JERSEY



SOFTBALL
JERSEY



TRACK & XC
SINGLET



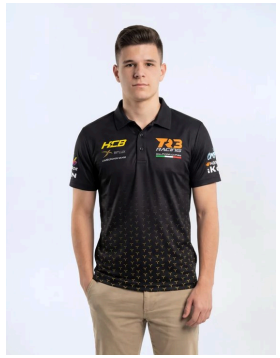
COMPRESSION
TOP & SHORT



PERFORMANCE
SHORT SLEEVE



HOODED
LONG SLEEVE



PERFORMANCE
POLO



MOMENTUM
1/4 ZIP



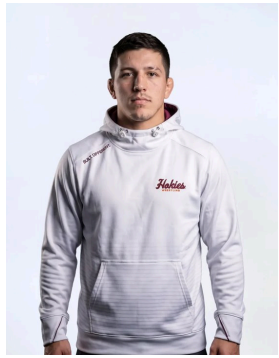
MOMENTUM
JOGGER



WARM UP
JACKET



PACKABLE
JACKET



MOMENTUM
HOODIE



FLEECE
CREW



SPORTS BRA
& SHORT

BUILT TO MAKE YOUR REPS WIN.

Your reps own the relationship. We do the heavy lifting behind it — **design, production, stores and fulfillment** — so every custom order strengthens the account instead of eating the rep's week.

01
40% DEALER MARGIN
Dealer pricing at 40% off MSRP on every item in the line. The full sheet follows.

02
DESIGN ON DEMAND
Send us a logo and colors. Mockups come back in 24–48 hours, ready for the rep to present.

03
TURNKEY TEAM STORES
We build and run online stores for your accounts, and families order direct.

04
SALES TOOLS
Seasonal style guides, size charts, bundle sell sheets, and the Design Lab launching late 2026.

05
SAMPLES
Product samples so reps can put the fabric and the fit in a coach's hands.

06
ONE SOURCE, EVERY SPORT
One vendor and one standard across wrestling, baseball, softball, track & XC and performance.

FROM THE REP'S FIRST CALL TO THE TEAM'S FRONT DOOR.

01

MIDWAY REP

BRING THE OPPORTUNITY

Send the program, sport, logo, colors and roster size to your account manager.

Day 1

02

COMPOUND DESIGN

WE DESIGN IT

Custom mockups from our in-house studio, ready for the coach to approve.

24–48 hours for mockups

03

REP + COACH

APPROVE & ORDER

Place a bulk order, or launch an online team store and let families order direct.

Approved art starts the clock

04

COMPOUND PRODUCTION

WE PRODUCE & DELIVER

Produced, sorted, bagged and shipped FedEx — to the coach or to every family.

14 / 21 / 25 days bulk

UNIFORMS, PERFORMANCE & OUTERWEAR.

40% OFF MSRP ON EVERY ITEM



COMPETITION & PERFORMANCE

Singlets, shorts, tops and polos

ITEM	MSRP	DEALER	MARGIN
Pro Series Singlet	$80.00	**$48.00**	$32.00
Competition Series	$70.00	**$42.00**	$28.00
Fight Shorts	$65.00	**$39.00**	$26.00
Performance Shorts	$60.00	**$36.00**	$24.00
Performance Sleeveless Shirt	$58.00	**$34.80**	$23.20
Performance Short Sleeve Shirt	$60.00	**$36.00**	$24.00
Performance Long Sleeve Shirt	$65.00	**$39.00**	$26.00
Performance Sleeveless Hooded Shirt	$65.00	**$39.00**	$26.00
Performance Short Sleeve Hooded Shirt	$65.00	**$39.00**	$26.00
Performance Long Sleeve Hooded Shirt	$70.00	**$42.00**	$28.00
Sports Bra	$55.00	**$33.00**	$22.00
Performance Polo	$60.00	**$36.00**	$24.00



OUTERWEAR

Zips, warm-ups, joggers and packables

ITEM	MSRP	DEALER	MARGIN
Pro Series Performance 1/4 Zip Jacket	$75.00	**$45.00**	$30.00
Pro Series Performance Full Zip Jacket	$75.00	**$45.00**	$30.00
Momentum 1/4 Zip Jacket	$80.00	**$48.00**	$32.00
Momentum Full Zip Jacket	$85.00	**$51.00**	$34.00
Momentum Jogger	$90.00	**$54.00**	$36.00
Warm Up Jacket	$95.00	**$57.00**	$38.00
Hooded Warm Up Jacket	$100.00	**$60.00**	$40.00
Packable Jacket	$75.00	**$45.00**	$30.00

Prices per unit, in U.S. dollars. Margin shown is the dealer's gross margin per unit when sold at MSRP.

COMPRESSION, FLEECE & TRAINING.

40% OFF MSRP ON EVERY ITEM



COMPRESSION

Tops, shorts, tights and leggings

ITEM	MSRP	DEALER	MARGIN
Compression Top	$68.00	**$40.80**	$27.20
Sleeveless Compression Top	$65.00	**$39.00**	$26.00
Long Sleeve Compression Top	$75.00	**$45.00**	$30.00
Compression Short 7″ inseam	$65.00	**$39.00**	$26.00
Women's Compression Short 4.5″ inseam	$65.00	**$39.00**	$26.00
Long Tights	$75.00	**$45.00**	$30.00
High Waisted Legging	$75.00	**$45.00**	$30.00



FLEECE & LEGEND SHORTS

Hoodies, crews and training shorts

ITEM	MSRP	DEALER	MARGIN
Momentum Performance Hoodie	$90.00	**$54.00**	$36.00
Light Weight Performance Fleece Crew	$80.00	**$48.00**	$32.00
Performance Fleece Hoodie	$85.00	**$51.00**	$34.00
Performance Short Sleeve Fleece Hoodie	$80.00	**$48.00**	$32.00
Men's Legend Short 5″ inseam	$65.00	**$39.00**	$26.00
Men's Legend Short 7″ inseam	$65.00	**$39.00**	$26.00
Women's Legend Short	$65.00	**$39.00**	$26.00

Prices per unit, in U.S. dollars. Margin shown is the dealer's gross margin per unit when sold at MSRP.

NEXT STEPS

LET'S OUTFIT EVERY TEAM YOU TOUCH.

01 Pick a set of pilot accounts across two or three sports.

02 Rep kickoff: product walkthrough, pricing and how to order.

03 Sample kits and style guides into each territory.

04 First mockups back to your reps within 48 hours.



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DESIGN
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COMPOUND SPORTSWEAR